

**PRIVACY POLICY: Processing of personal data for customers and potential customers' employees (hereinafter referred to as "the Customer") where the transfer of contact information has taken place.**

**Last revised: 25-05-2018**

**We handle the following personal information:**

Customer information:

Ordinary Personal Information:

Contact information like:

- Name
- Job title
- Work Telephone number
- Work email address
- Company address

**The Purpose of processing customer information may be one or more of the followings:**

- Administrative in connection with order handling
- Administrative for sample shipments due to communication with the customer
- Administrative for offers due to communication with the customer
- Communication about relevant market information
- Communication regarding upcoming fairs / events
- Communication about significant innovation and development
- Preservation of information with historical value for statistics and the like

**Consent**

Most often, our processing of your personal data will be based on a necessity related to our business relation. Therefore, we only obtain your consent, when it is rarely necessary to process your personal information for the purposes described above.

If we request your consent, you may voluntarily agree, and you may withdraw it at any time by notifying us.

**Forwarding of your personal information**

In connection with work-related processes, we only provide the most necessary personal information to freight companies or business associates in order to perform an event in agreement with the customer.

We do not disclose personal data to companies for marketing without your consent.

Hans Kjær Trading A/S – VAT nr. 16987999 – Gl. Hovedgade 12, 1th, 2970 Horsholm  
Tel: 45571312 – [hans.kjaer@fruitjuice.dk](mailto:hans.kjaer@fruitjuice.dk) – [www.fruitjuice.dk](http://www.fruitjuice.dk)

## **Storage and deletion of personal data**

We store personal information in accordance with the following criteria:

For practical and administrative purposes, we keep ordinary personal data for up to 5 years after the calendar year from our latest interaction.

However, we keep information for statistics and the like as long as they have historical value.

## **Customer Rights**

There are a number of special rights under the Personal Data Regulation when we process personal information about the customer:

- The right to be informed about the processing of data
- The right to insight into personal data
- The right to rectification
- The right to deletion
- The right to limitations on processing
- The right to data portability (data disclosure in a commonly used format)
- The right of objection

The customer may make use of his rights, including objections to our treatment, by contacting us. You can find our contact information at the bottom.

For example, if the customer Addressing a request to have corrected or deleted his personal information, we will investigate whether the conditions are met and, in that case, make changes or deletions as soon as possible.

You can always file a complaint with a data protection authority, e.g. Data Protection Agency.

## **Treatment Security:**

As the information described above is characterized as "ordinary personal information," they are processed and protected at an appropriate level of security, corresponding to the nature of the information.

## **Revision of privacy policy**

We reserve the right to make changes to this privacy policy from time to time. Changes will change the revision date at the top of the privacy policy. The current privacy policy will be available on our website. In case of significant changes, you will receive notification.